



Troy Grant MP

Deputy Premier of NSW
Minister for Tourism and Major Events

MEDIA RELEASE

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\$6 MILLION TOURISM BOOST FOR NSW NORTH COAST

Deputy Premier Troy Grant today joined Ballina Nationals Candidate Kris Beavis to announce \$6 million of new money to boost visitor expenditure on the North Coast by approximately \$11.5 million, if re-elected on March 28.

Mr Grant said eco-tourism initiatives on the North Coast would be prioritised under the funding increase.

“The North Coast is a great spot to visit and this additional funding will deliver millions of dollars in benefits for local hotels, motels, cafes and businesses,” Mr Grant said.

“It makes sense to invest in the local tourism industry on the North Coast, particularly environmentally friendly tourism.

“This extra funding will allow the NSW Liberals & Nationals Government to invest in more events, conferences, eco-tourism and adventure tourism.

Minister for Regional Tourism John Barilaro said this new money will support the local tourism industry and bring people to the Legendary Pacific Coast.

“This is a much needed boost for the local hotels, motels, cafes and businesses right along the North Coast that can benefit from the \$11.5 million in visitor expenditure, which is a big win for the local community,” Mr Barilaro said.

“We are delivering the \$110 million Regional Tourism Infrastructure Fund as well as the \$300 million Rebuilding NSW Fund which will unlock some of the world’s best tourism destinations, grow regional economies and create jobs.”

Mr Beavis welcomed the announcement that could also go towards an annual outdoor or lifestyle event along the Northern Rivers Rail Trail.

“We want people to holiday on the North Coast and we want to also make sure they conserve the natural environment,” Mr Beavis said.

“Setting aside some funds to organise an annual event along the proposed Northern Rivers Rail Trail, or promoting it to visitors are a couple of priorities I will be fighting for.”

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